



Dear Friend:

I am thrilled to invite you to partner with Springmont School for our highly anticipated annual event, the 2025 Gala Auction: *Unmasking the Possibilities - A Night of Elegance and Giving*. This extraordinary evening of celebration and philanthropy will take place on Saturday, April 26, 2025, at the Grand Hyatt Buckhead located at 3300 Peachtree Rd. NE, Atlanta.

The Springmont Auction is our largest fundraising event, bringing together nearly 250 parents, employees, alumni, and friends. Proceeds from this event enrich our students' educational experiences. It helps fund campus enhancements and provide vital financial assistance for families which ensures access to the exceptional education Springmont offers.

We are seeking sponsorships from valued community partners like you, whose generosity directly supports these critical initiatives. Becoming a sponsor provides a unique opportunity to connect with an engaged and vibrant audience while making a lasting impact on the lives of our students.

**Sponsorship Benefits:**

As a sponsor, you'll receive significant recognition and promotional benefits, including:

- Acknowledgment in event materials and our digital channels, reaching all of our families and community members.
- Logo placement on auction signage, programs, and the event website.
- Complimentary tickets and VIP seating (depending on sponsorship level).
- The opportunity to showcase your brand and commitment to education during this prestigious event.

**Your Support Matters:**

Springmont School is a 501(c)(3) nonprofit organization (Federal ID: 58-0940357), and all contributions are tax-deductible to the fullest extent allowed by law. By sponsoring this event, you are investing in the future of our students and empowering them to thrive as learners and leaders.

We would be honored to partner with you. Please find a sponsorship commitment form enclosed for your convenience. **Donations and forms should be submitted by April 4, 2025**, to ensure full recognition in event materials.

For more details, please don't hesitate to contact me directly at 404-252-3910 or [kpoyser@springmont.com](mailto:kpoyser@springmont.com). Thank you for considering this meaningful opportunity to support Springmont School and our mission to provide an exceptional Montessori education. Together, we can make this year's auction a tremendous success and positively impact the lives of our students.

# Gala Auction Sponsorships Opportunities

*"Unmasking the Possibilities: A Night of Elegance and Giving"*

Saturday, April 26<sup>th</sup>, 2025

## **Bronze** (unlimited)

\$500

- Two admission-only tickets to 2025 auction
- Logo listed as sponsor on event website
- Logo listed in souvenir program booklet
- Shared screen with company name listed on sponsor advertisement loop during the event
- Inclusion in Annual Report

**CLICK HERE TO PURCHASE:**  
<https://qtego.us/qlink/springmon>

## **Silver** (4 available)

\$1,250

- Two admission tickets to 2025 auction and reserved seating
- Logo listed as sponsor on event website
- ¼ page advertisement in souvenir program booklet
- One Wine Toss Game Ticket
- Shared screen with company name listed on sponsor advertisement loop during the event
- Brand recognition in print, electronic and social media advertisements
- Inclusion in Annual Report

**CLICK HERE TO PURCHASE:**  
<https://qtego.us/qlink/springmon>

## **Gold** (2 available)

\$2,500

- Four admission tickets to 2025 auction and reserved seating
- Logo listed as sponsor on event website
- ½ page advertisement in souvenir program booklet
- Shared screen with company name listed on sponsor advertisement loop during the event
- Featured link in Springmont Weekly News
- Wine Toss Sponsor – logo featured on all winning bags
- Two Wine Toss Game Tickets
- Brand recognition in print, electronic and social media advertisements
- Inclusion in Annual Report with recognition in the Leadership Circle

**CLICK HERE TO PURCHASE:**  
<https://qtego.us/qlink/springmon>

## **Platinum** (2 available)

\$5,000

- 8 tickets to 2025 auction and reserved premium seating
- Logo listed as sponsor on event website with prime placement
- Full page advertisement in souvenir program booklet
- Full screen with company name listed on sponsor advertisement loop during the event
- Four Wine Toss Game Tickets
- Exclusive Thank you gift (custom mask duo and bottle of champagne)
- Featured link in Springmont Weekly News
- Home delivery of winning auction item(s)
- Photo Keepsake Sponsor – logo featured on takeaway bag
- Brand recognition in print, electronic and social media advertisements
- Emcee shout-out & business description during the event
- Inclusion in Annual Report with recognition in the Leadership Circle

**CLICK HERE TO PURCHASE:**  
<https://qtego.us/qlink/springmon>

*\*Sponsors may elect to gift tickets to employees*

*\*\* No more than 25% of corporate sponsorship may be in the form of donated goods or services at market value*

*\*\*\* Please consult your tax advisor regarding your charitable contributions*